



## “Online marketing and social media analyst” (m/f)

DCL Group SA is a Luxembourgbased company composed of six main entities,

- EuroDNS SA, a leading global Domain name Registrar specialized in international Internet extensions ([www.eurodns.com](http://www.eurodns.com))
- Datacenter Luxembourg SA a leading hosting company serving corporations in Europe ([www.dclux.com](http://www.dclux.com))
- VoipGATE SA, a leading Operator in Voice over IP communications operating locally and worldwide ([www.voipgate.com](http://www.voipgate.com))
- eBrandServices SA providing domain names management services for fortune 500 companies and brands ([www.ebrandservices.com](http://www.ebrandservices.com))
- Root SA, a major online hosting companytargeting individuals ([www.root.lu](http://www.root.lu))
- LuxCloud SA a rapidly growing Software As A Service (SaaS) provider ([www.luxcloud.com](http://www.luxcloud.com))

and is looking for a motivatedcandidate to reinforce the Group’s marketing team.

### **Job Description:**

Reporting to the Communication & Marketing Manager, you will execute the Group’s social media and marketing plans and shape and drive future initiatives. Working with colleagues you will refine existing marketing exercises and develop new avenues to sell DCL Group products to both specialist and mass-market customers.

You will be expected to source or write blog posts and press releases that help drive traffic as well as use Twitter, Facebook, and the other social media and blog sites to engage our clients and drive potential clients to our properties.

### **Your profile:**

The ideal candidate:

- At least 4 years experience in digital media/online marketing;
- A degree (2:1 or above) in marketing or related subject or equivalent work experience
- Excellent understanding of online media and digital marketing channels;
- Good knowledge and exposure to affiliate marketing and display advertising;
- Strong communication and organisation skills;
- Ability to multi-task and prioritise responsibilities.
- Strong understanding of Google adwords
- Experience of domains and webhosting extremely desirable
- Languages : Native English speaker as a minimum, other European languages a benefit

If you feel you are up to the challenge and fit the profile, please send your CV and cover letter to:

DCL Group SA - Human Resources Department  
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LUXEMBOURG  
[jobs@eurodns.com](mailto:jobs@eurodns.com)